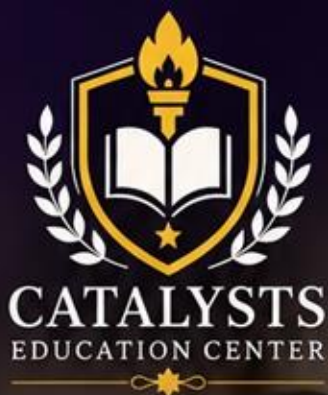




CATALYSTS EDUCATION CENTER

## Leadership Spotlight



# Mrs. Vonda Colbert

Co-Founder of True Riches United (TRU)

C.E.C. DIRECTOR OF ENVIRONMENT & EXPERIENCE

### ABOUT THE ROLE



Every environment tells a story before a single word is spoken. As Director of Environment & Experience, Vonda transforms ordinary spaces into welcoming, inspiring environments that reflect the heart and vision of Catalysts Education Center. Through her creativity, attention to detail, and eye for design, she ensures every space we create welcomes people, communicates excellence, and leaves a lasting impression.

### AREAS OF LEADERSHIP



Design the overall environment for CEC events and programs



Interior styling, organization, and visual presentation of our office and event spaces



Seasonal décor, balloon arches, and table decorations



Photo backdrops and visual displays



Room layout and guest flow for comfort and connection



Style hospitality, registration, and merchandise areas



Incorporate seasonal fragrance and ambiance



Ensure every detail reflects the excellence of Catalysts Education Center

*Excellence  
IS IN THE  
details.*

CREATE BEAUTIFUL SPACES

INSPIRE • WELCOME • IMPACT

DETAILS CREATE EXPERIENCES

*Leadership Philosophy*

Excellence is often found in the details.