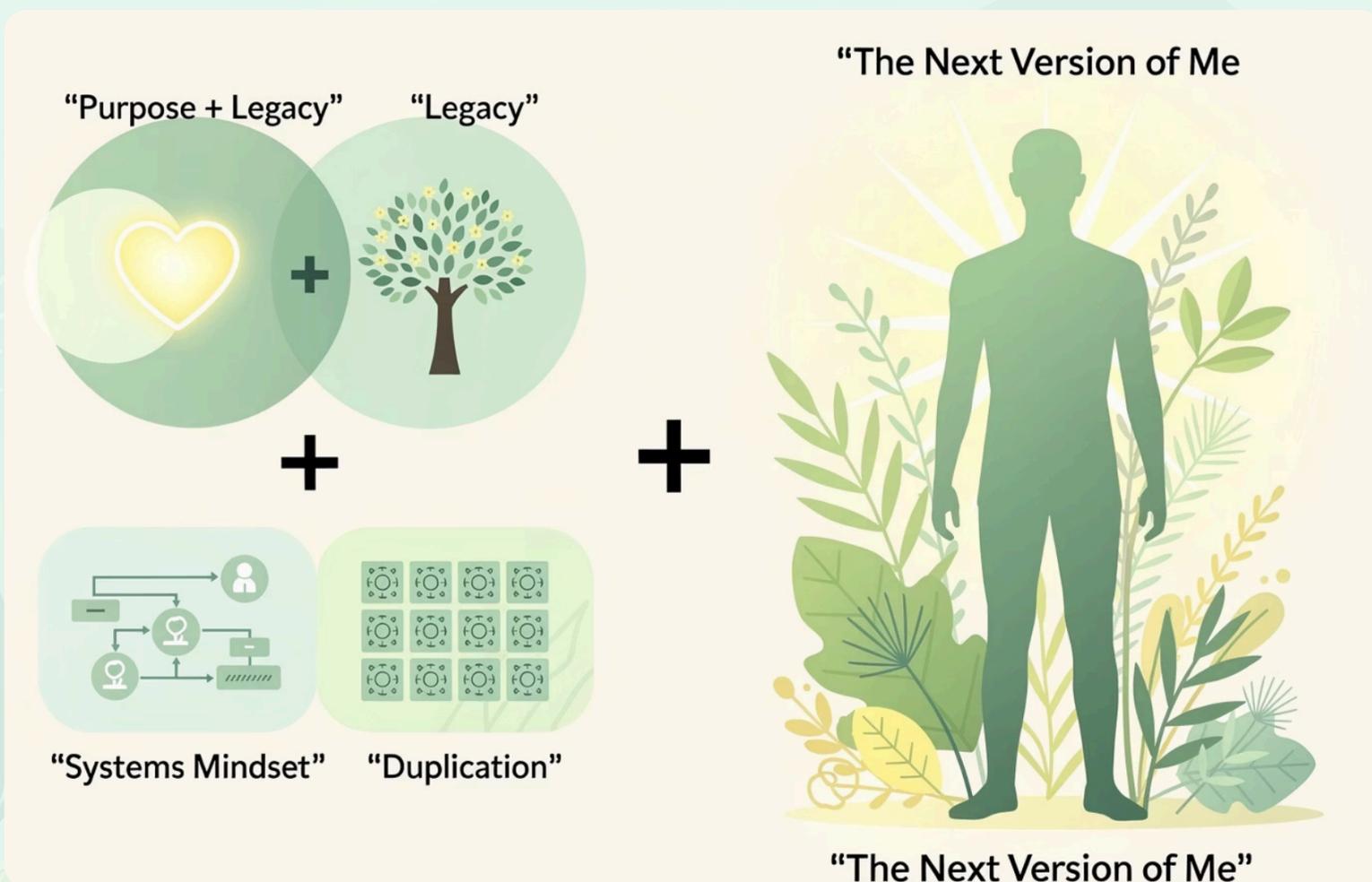


THE YEAR OF *ALIGNMENT*

*[(Purpose + Legacy) ×
(Systems Mindset +
Duplication)] =*

The Next Version of Me



Dr. Sherry "Dr. Jay" Johnson

Catalysts Education Center, 2026



2026: The Year of Alignment

Alignment

[(Purpose + Legacy) ×

*(Systems Mindset +
Duplication)] =*

The Next Version of Me

2026 is the Year of Alignment at Catalysts Education Center.

This is not simply another calendar year—this is a defining season where we choose...

Alignment before Acceleration

Unity before Expansion

Fidelity before Scale.

We stand at a pivotal moment in our journey, where the foundation we build today will determine the legacy we leave tomorrow.

- We are not rushing growth—we are **honoring structure**.
- We are not chasing numbers—we are **building legacy**.
- We are not divided by personality—we are **united by purpose**.

This year calls us to something deeper than activity;

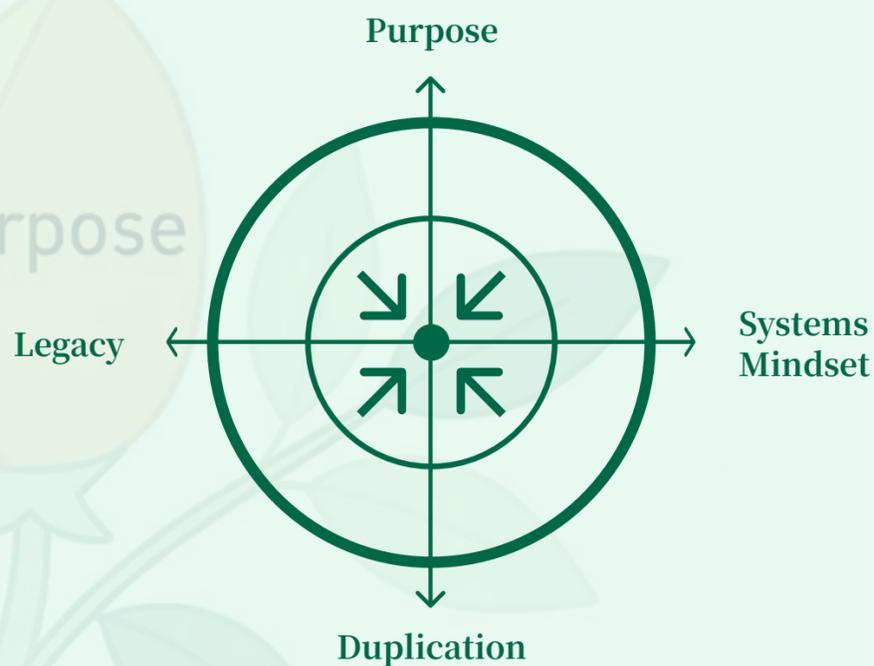
It calls us to... integrity, consistency, and wholehearted commitment to the values that make us who we are.

This is The Year of Alignment...

- Where purpose meets process and vision becomes action.
- Where the dreams we've carried and the work we've done converges into something extraordinary.
- When we recognize that God does not rely on our talents, our skills, or our abilities but rather our availability to be used by Him.

The Equation That Changes Everything

(Purpose + Legacy) × (Systems Mindset + Duplication) = The Next Version of Me



The Foundation

(Purpose + Legacy)

Everything begins with why we're here and what we'll leave behind.

Our purpose drives us forward, and our legacy pulls us toward excellence.

These aren't abstract concepts—they're the fuel that powers our daily decisions and long-term commitments.

The Multiplier

X (Systems Mindset + Duplication)

When we multiply our purpose by systems thinking and the ability to duplicate success, we unlock exponential growth.

This isn't addition—it's multiplication.

Small improvements in our systems create massive results across our entire organization.

Alignment

$$[(\textit{Purpose} + \textit{Legacy}) \times (\textit{Systems Mindset} + \textit{Duplication})] = \textit{The Next Version of Me}$$

This equation represents our commitment to intentional growth.

The next version of you isn't found by accident—it's built through alignment, systems, and duplication. It's built through the choices we make today.

When we combine our deepest purpose with a commitment to legacy, and multiply it by intentional systems and the power of duplication we...unlock exponential growth.

This equation represents the foundation of everything we're building this year at Catalysts Education Center.

Become the Person We've Been Preparing to Be

Every lesson learned, every challenge overcome, every system built has been preparing us for this moment.

The next version of you isn't waiting to be discovered—it's waiting to be activated.

You've been in training your entire life for this moment.

- **Every difficult conversation sharpened your communication.**
- **Every setback strengthened your resilience.**
- **Every small win built your confidence.**

**The preparation phase is ending.
The performance phase is beginning.**

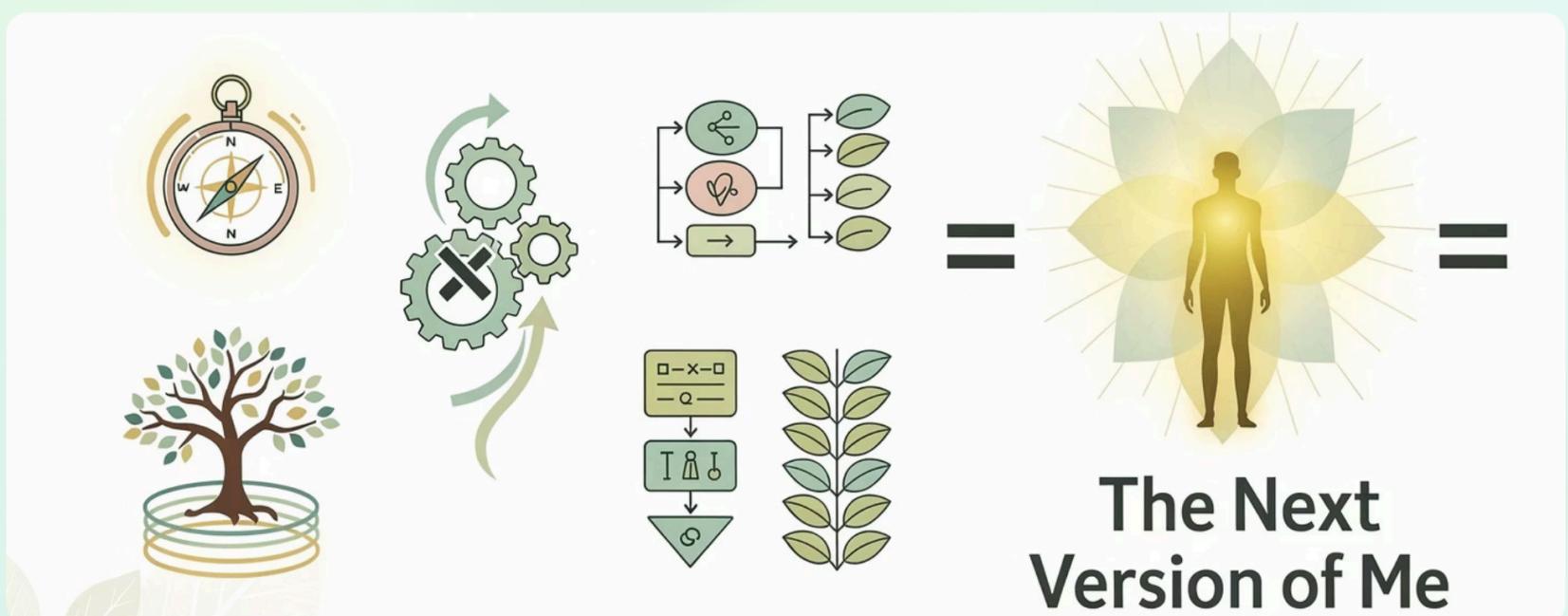
This isn't about becoming someone different. It's about becoming who you've always been capable of being.

- **The skills are there.**
- **The experience is there.**
- **The knowledge is there.**

Now it's time to step fully into that identity—to operate at the level you've been preparing for.

The person you've been preparing to be doesn't wait for permission. They don't second-guess. They don't play small. They lead with confidence, execute with precision, and inspire others through action.

That person is ready to emerge. This is your year!

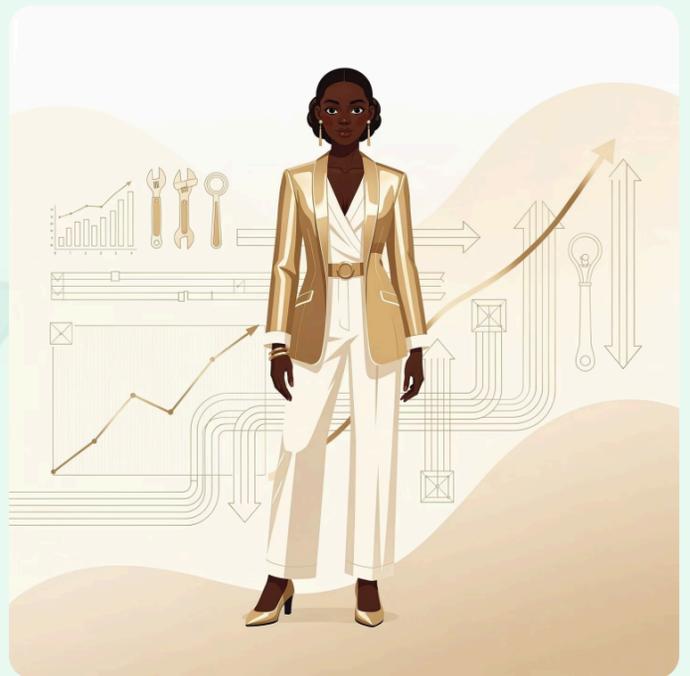


The next version of you...is waiting!

Alignment [(Purpose + Legacy) × (Systems Mindset + Duplication)] = The Next Version of Me

I'm Ready to Meet Me!

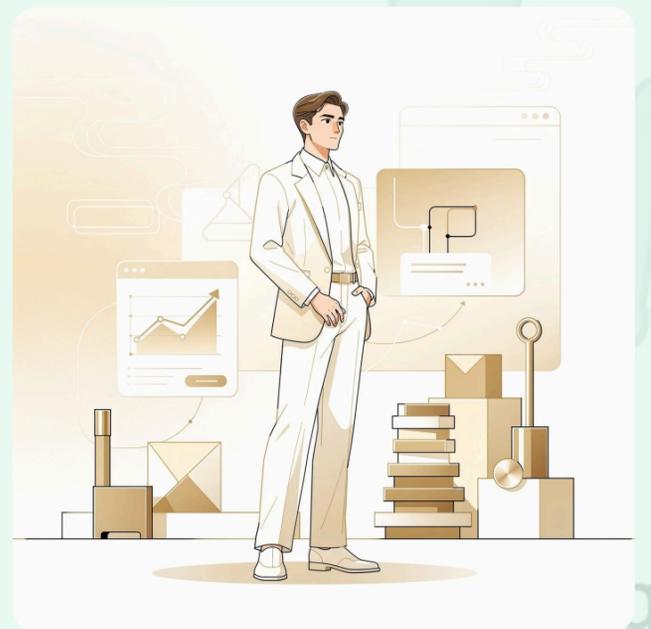
I'm ready to meet me—
Not the hurried version,
Not the scattered one
trying to keep up,
But the one aligned
in purpose and pace.
The one who no longer wrestles
with direction
Because faith has become my compass.
I'm ready to meet
The new version of me—
Rooted, steady, and sure.



systems mindest

I'm ready to meet me—
Whole, not divided.
Present where my feet are planted,
Honoring family, guarding margin,
Choosing legacy over applause.
No more hollow victories,
No more success at the expense
of what matters most.
I'm ready to meet
The new version of me—
Grounded in love and responsibility.

I'm ready to meet me—
A faithful steward of vision and resources.
Money aligned with mission,
Decisions made with wisdom, not fear.
No chasing, no striving—
Just clarity, consistency, and impact.
This is not becoming someone else.
This is becoming who I was always called
to be.
I'm ready to meet
The new version of me.



ation

What Alignment Means for Us

Alignment is not a buzzword—it's the intentional agreement between every critical element of our organization. It's the thread that weaves through our purpose, our systems, our people, and our daily execution. When these four pillars work in harmony, we create something extraordinary: a culture where clarity replaces confusion, and unity replaces division.



Purpose

Why we exist—our calling to serve families and transform lives through excellence in education and protection



Systems

How we operate—the proven processes and structures that ensure consistency and quality



People

How we serve and lead—the relationships we nurture and the culture we cultivate together



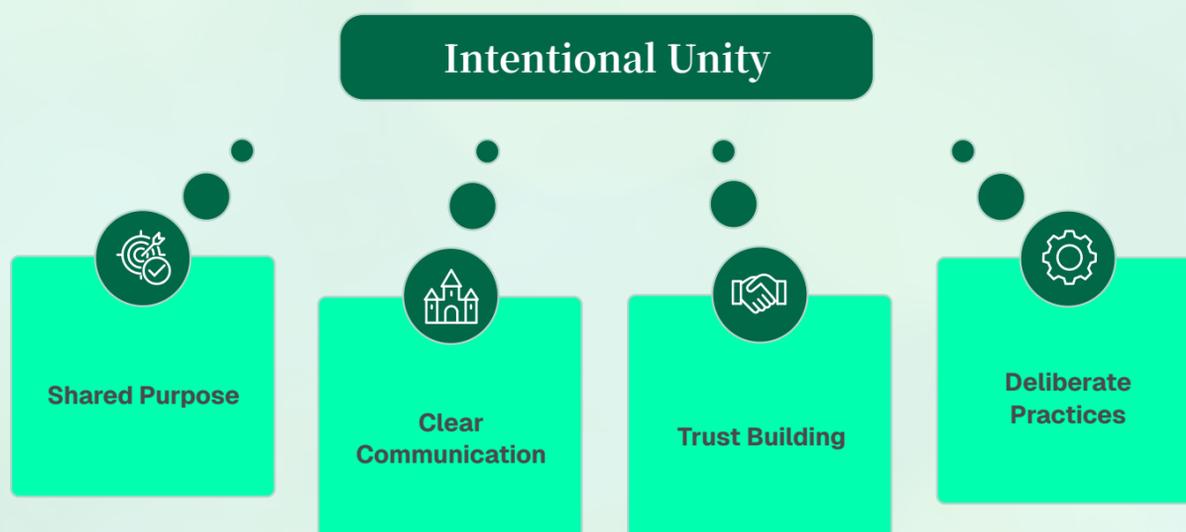
Execution

What we consistently do—the daily disciplines that turn vision into reality

At Catalysts, alignment means...

- We say the same things.**
- We teach the same way.**
- We protect effort equally.**
- We and move together—no silos, no shortcuts, no exceptions.**

We understand that unity isn't automatic; it's intentional.



Every conversation, every training session, every client interaction becomes an opportunity to demonstrate our commitment to this sacred alignment.

Alignment [(Purpose + Legacy) × (Systems Mindset + Duplication)] = The Next Version of Me

This Is the Year We Align

Faith

Our spiritual foundation guides our decisions and strengthens our resolve. When we align our faith with our actions, we move with confidence and purpose. Faith isn't separate from our work—it's the compass that directs it.

Family

The people who matter most deserve our best. Aligning family means showing up fully present, creating margin for what matters, and building a legacy they'll be proud of. Success without family alignment is hollow victory.

Finances

Financial alignment creates freedom and opens doors. When our money management reflects our values and supports our vision, we remove barriers and create opportunities. This isn't about greed—it's about stewardship and impact.

True alignment means these three pillars don't compete—they complement and strengthen each other. When faith informs our family decisions and our financial choices honor both, we experience integration instead of fragmentation. This is wholeness. This is alignment.

This is the Year We Align

This is the year we align—
Not in haste, but in
harmony.
Not in striving, but in
surrender.
We gather the pieces of
our lives
And bring them into
agreement.

Faith is our foundation.
The unseen anchor
beneath every step.
It guides our decisions
when the path is unclear
And strengthens our
resolve when pressure
rises.
Faith is not separate from
our work—
It is the compass that
directs it.
Because when belief and
action move together,
Confidence follows
purpose.

Family is our responsibility.
The sacred circle entrusted to
our care.
We align by showing up fully
present,
By creating margin for what
truly matters,
By building a legacy that speaks
long after we are gone.
Success without family
alignment
Is a victory that rings hollow.
We choose wholeness over
applause.

Finances are our stewardship.
A tool, not a throne.
When our resources reflect our
values
And support the vision we've
been given,
Freedom replaces fear
And opportunity replaces
limitation.
This is not greed—
This is impact handled with
wisdom

True alignment means
these pillars do not
compete.
They strengthen one
another.
Faith informs our family.
Family grounds our
finances.
Finances fuel our
assignment.
No more fragmentation.
No more divided
priorities.
No more lives pulled in
opposing directions.
This is integration.
This is wholeness.
This is the year we align

Why Alignment Is Our Focus in 2026

THE SEASON WE ARE IN

What We Already Have



- **Vision** that inspires and guides us
- **Calling** that grounds us in purpose
- **Talent** that fills our team with capability

These are gifts we celebrate and steward well. Our foundation is solid, our mission is clear, and our team is capable. Now we enter a new chapter.

Growth without alignment creates burnout, confusion, and fragmentation. Teams become exhausted trying to maintain momentum without structure. Leaders feel isolated when systems aren't shared. Families receive inconsistent experiences when we aren't united in our approach.

- **Alignment creates peace, confidence, and sustainability.**
- **Alignment allows us to scale with integrity.**
- **Alignment enables every team member to operate from a place of clarity rather than chaos.**
- **Alignment ensures that the excellent service we provide today can be replicated tomorrow and for years to come.**

- ☐ **2026 is not about doing more—it's about doing the right things, the right way, every time.**

This is the year we trade frantic activity for focused excellence.

This is the year we choose depth over breadth, mastery over novelty.

What This Season Requires



- **Consistency** in every action we take
- **Stability** in how we lead and serve
- **Duplication** that multiplies our impact

These are the disciplines that transform potential into performance, and good intentions into lasting results.

Implementing Systems With Fidelity

What "Fidelity" Means at Catalysts

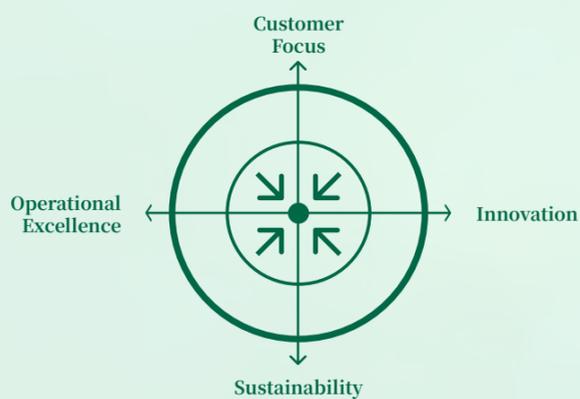
Fidelity is more than compliance—it's a sacred commitment to honoring what works.

It means following the system as designed, not because we lack creativity, but because we value consistency.

It means trusting the process even when emotions fluctuate, even when shortcuts seem tempting, even when we're tired or discouraged.

Fidelity means honoring structure as an act of stewardship. Every system we've developed has been tested, refined, and proven. These aren't theoretical frameworks—they're battle-tested pathways to success.

When we commit to fidelity, we're saying: "I trust that this system serves something bigger than my individual preferences."



Systems are not restrictions. Systems are protection.

- **They protect our clients from inconsistent service.**
- **They protect our team from unnecessary confusion.**
- **They protect our mission from dilution.**

Key Systems We Commit to Executing With Fidelity

01

Recruiting System

How we identify, attract, and onboard talented individuals who share our values and vision

02

Training Systems

How we develop competence, confidence, and character in every team member through structured learning

03

Tracking Systems

How we measure progress, celebrate wins, and identify opportunities for growth with precision

04

Client Care Systems

How we serve families with excellence, compassion, and consistency from first contact to long-term relationship

05

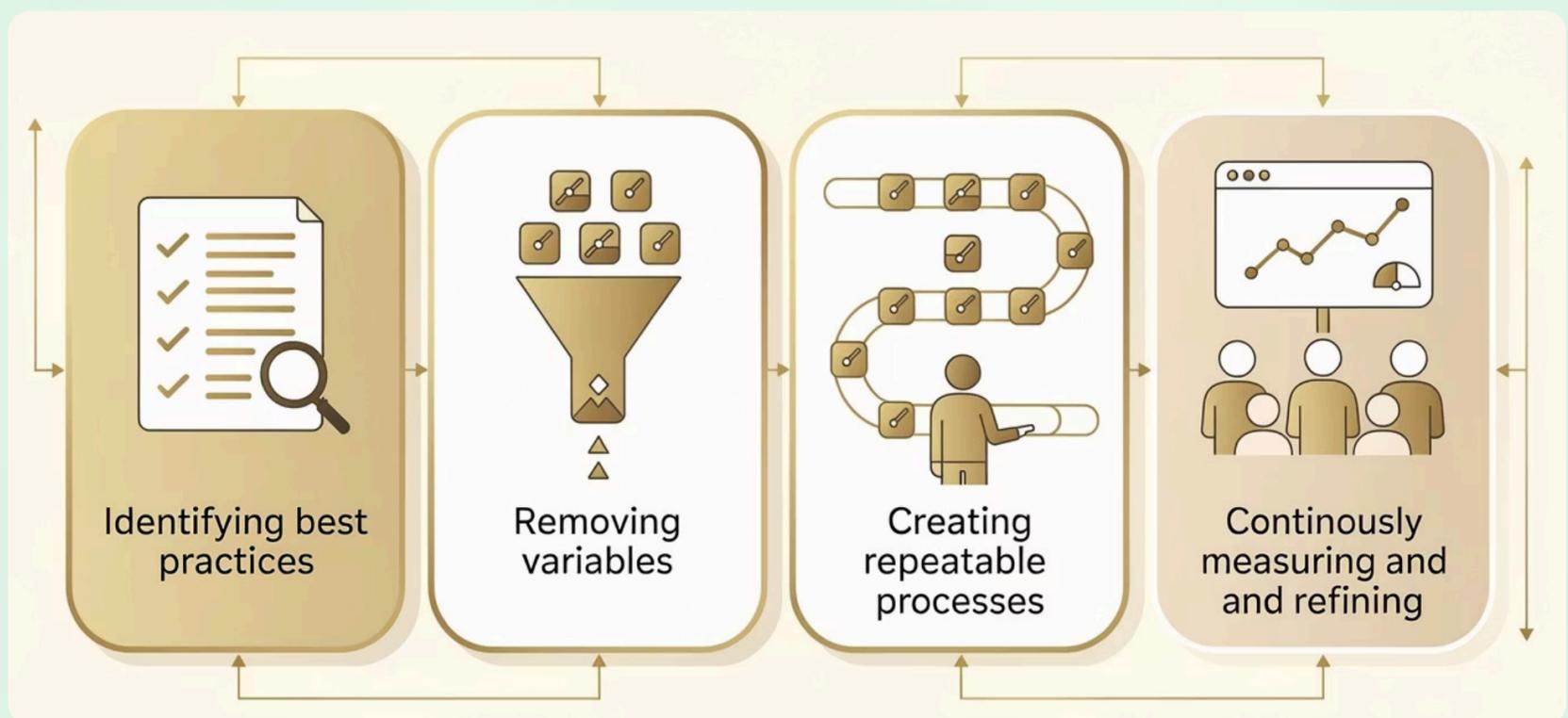
Leadership Development Systems

How we identify and cultivate the next generation of leaders who will carry our mission forward

Implementing Systems With Fidelity

Why "Fidelity" at Catalysts

These systems represent years of collective wisdom, countless hours of refinement, and the hard-won lessons of leaders who came before us. Our commitment in 2026 is clear.



NO improvisation that compromises integrity. No customization that breaks duplication.

This doesn't mean we can't innovate or improve—it means we do so thoughtfully, systematically, and together.

When we see opportunities to enhance our systems...

- We bring them to leadership.**
- We test them thoroughly.**
- We implement them consistently.**
- We never break what's working in pursuit of what's untested.**



We are system-driven!

Alignment [(Purpose + Legacy) × (Systems Mindset + Duplication)] = The Next Version of Me

Duplication: The Measure of True Leadership

Our Leadership Standard

At Catalysts, we measure leadership not by personal achievement, but by reproducibility.

The question we ask isn't "Can you do it?" but rather "Can you teach someone else to do it?"

- **If it can't be duplicated, it can't be scaled.**
- **If it can't be sustained, it can't become legacy.**
- **If it depends entirely on one person's unique gifts, it will die when that person leaves.**

"It's not what works. It's what duplicates."

Leadership at Catalysts is not about being impressive—it's about being reproducible. It's about making excellence accessible, not elite. It's about building systems and developing people in ways that multiply impact far beyond our individual capacity.



Teaching Others

We don't hoard knowledge or guard methods. We generously share what we know, creating detailed training that enables others to succeed.



Developing Leaders

We identify potential in others and invest intentionally in their growth. Leaders who develop leaders create exponential impact.



Making Excellence Accessible

We document processes, simplify complexity, and create pathways that anyone with commitment and character can follow.

Duplication requires humility. It means we're willing to systematize what we do so well that others can learn it. It means we value the success of the team over the spotlight of individual performance. It means we celebrate when someone we trained surpasses our own achievements.

We don't build dependence on personalities. We don't create cultures where everything revolves around one charismatic leader. Instead, we build **confidence in process**. We create systems so strong that they work regardless of who implements them. We develop people so thoroughly that they can lead with or without us in the room.

- This is how movements are built. This is how organizations outlive their founders. This is how we ensure that the families we serve twenty years from now receive the same excellence as the families we serve today.

Unity: Our Competitive Advantage

STRONGER TOGETHER

What It Means to Be the Most Aligned and United

In a world where organizations fracture under pressure, where teams divide over differences, where competition breeds comparison and jealousy—we choose a different path. We choose unity. Not as a nice idea, but as our strategic advantage. Not as a soft value, but as our competitive edge.

One Voice

We speak with consistency about who we are, what we do, and why it matters. Families hear the same message from every team member.

One Standard

We hold ourselves to the same high bar of excellence, integrity, and service regardless of role or tenure.

One Mission

We rally around a shared purpose that transcends individual ambition and unites us in something greater.

One Culture

We create an environment where everyone belongs, everyone contributes, and everyone grows together.

How We Protect Unity

Unity doesn't happen by accident—it's fiercely protected through intentional practices and clear boundaries. In 2026, we commit to these non-negotiable standards:

Speak Life Publicly

We celebrate wins, honor contributions, and build each other up in every public forum. No gossip, no negativity, no tearing down.

Address Concerns Privately

When issues arise, we go directly to the source with grace and truth. We resolve conflict with maturity, not drama.

Protect Trust Relentlessly

We guard confidentiality, keep commitments, and demonstrate reliability in every interaction. Trust is our currency.

Unity is not uniformity. Unity is shared direction with mutual respect. We don't require everyone to think the same, act the same, or even approach problems the same way. We do require everyone to move in the same direction, honor the same values, and protect the same mission

When we achieve true unity we become unstoppable!



Competition can't divide us.

Challenges can't break us.

Pressure can't fracture us.

We become a force for good that transforms not just individual lives, but entire communities.

Our Cultural Commitments for 2026

In the Year of Alignment, we don't just talk about our values—we live them. These commitments aren't aspirational ideas; they're daily disciplines that shape who we are and how we serve. Every member of the Catalysts Education Center family embraces these sacred responsibilities:



Honor Systems Even When No One Is Watching

Integrity is what we do when no one is looking. We follow our systems with fidelity not because someone is checking, but because we're committed to excellence for its own sake. Character is built in the unseen moments.



Choose Collaboration Over Comparison

We celebrate each other's wins as our own. We share resources, ideas, and opportunities freely. We understand that another's success doesn't diminish our own—it expands what's possible for everyone.



Serve Families With Excellence and Compassion

Every family we serve deserves our absolute best. We combine professional expertise with genuine care, providing service that transforms lives and builds lasting relationships built on trust.



Lead With Humility, Clarity, and Consistency

True leadership serves rather than dominates. We lead by example, communicate with transparency, and demonstrate unwavering consistency between our words and our actions.



Build Something That Outlives Us

We're not building careers—we're building legacy. Every decision, every system, every relationship is stewarded with the long view in mind. What we create today will serve families for generations.

- **This is ministry.** We're called to serve families in their most vulnerable moments, providing protection and peace when it matters most.
- **This is stewardship.** We're entrusted with resources, relationships, and responsibilities that demand our faithful care and wise management.
- **This is legacy work.** We're building something that will outlive us, impact generations, and transform communities for decades to come.

These commitments aren't burdens—they're privileges. They define who we are at our best. They unite us in purpose. They inspire us to rise above mediocrity and embrace the extraordinary calling before us. In 2026, we don't just commit to these values—we embody them daily.

2026: The Year We Align

We stand at the threshold of something extraordinary. 2026 is the year we align our hearts, our habits, and our systems. This is the year we prove that unity is possible, that fidelity creates freedom, and that alignment accelerates impact in ways that scattered effort never could.

We Are Not Fragmented

We move as one body, one team, one family united in purpose and committed to excellence.

We Are Not Distracted

We remain focused on what matters most—serving families, developing leaders, and building lasting legacy.

We Are Not Divided

We stand together, speak with one voice, and protect the unity that makes us unstoppable.

Instead, we are **aligned, united, and prepared**. We're aligned in our values, our vision, and our daily practices. We're united across every role, every region, every relationship. We're prepared to serve with excellence, lead with integrity, and build something that transforms lives for generations.

This is our moment. This is our season. This is our sacred calling.



As we step into 2026, we do so with confidence—not in our own strength, but in the power of what we can accomplish when we're truly aligned.

- **When systems are honored.**
- **When unity is protected.**
- **When fidelity is practiced.**



Let this declaration echo in every meeting, every training, every client conversation throughout 2026. Let it shape our decisions, guide our actions, and inspire our hearts. We are Catalysts and this is the Year of Alignment.

Alignment [(Purpose + Legacy) × (Systems Mindset + Duplication)] = The Next Version of Me